

Station	WPGH-TV PITTSBURGH, PA	Agency	( ) GREAT AMERICAN MEDIA	Rep Firm	
Advertiser	( ) POLITICAL ISSUE GROU		3050 K ST NW, SUITE 100	Sales Office	( ) WASHINGTON
Product	DCCC		WASHINGTON, DC 20007	Salesperson	( ) KATHRYN SARDINSKY
Estimate#	1473	Agency C/P1/P2/E	11/14/1473		
Buyer	Maura Gilroy	Flight Dates	09/25/2012 - 10/01/2012	Salesperson Phone#	202-955-5342
Phone#		Hiatus Weeks		Salesperson FAX#	
Fax#					

\*\*\*\*\* Contract Coversheet \*\*\*\*\*

9/7 V5 - SEE LNS 3,4,6,7 -MARKET CUT BACK-THANKS -KA

CNX \$3200 REVISED TOTAL \$1600

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--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	# of Weeks	Total Spots	Total Cost
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1	09/30-09/30	10A-11A	FOX NEWS SUNDAY	:30	\$100.00	SU	1	1	1	\$100.00
2	09/25-10/01	6P-630P	BIG BANG THEORY	:30	\$600.00	TU-F,M	1	1	1	\$600.00
3	09/25-10/01	7P-730P	BIG BANG THEORY	:30	\$1,000.00	TU-F,M	0	0	0	\$0.00
4	09/25-10/01	730P-8P	TWO & A HALF MEN	:30	\$1,000.00	TU-F,M	0	0	0	\$0.00
5	09/25-10/01	10P-11P	CHANNEL 11 NEWS ON FOX53@10	:30	\$900.00	TU-F,M	1	1	1	\$900.00
6	09/25-10/01	10P-11P	CHANNEL 11 NEWS ON FOX53@10	:30	\$900.00	TU-F,M	0	0	0	\$0.00
7	09/25-10/01	11P-1130P	SEINFELD	:30	\$300.00	TU-F,M	0	0	0	\$0.00

---REPORT TOTALS---

Report Totals: 3 / \$1,600.00

---SALES MONTHLY TOTALS---

Sep 12:	3 / \$1,600.00	Oct 12:	0 / \$0.00
Sales Totals: 3 / \$1,600.00			
Station Totals: 3 / \$1,600.00			

Station WPGH-TV PITTSBURGH, PA

Advertiser ( ) POLITICAL ISSUE GROU

Product DCCC

Estimate# 1473

Buyer Maura Gilroy

Phone#

Fax#

Agency ( ) GREAT AMERICAN MEDIA

3050 K ST NW, SUITE 100

WASHINGTON, DC 20007

Agency C/P1/P2/E 11/14/1473

Flight Dates 09/25/2012 - 10/01/2012

Hiatus Weeks

Rep Firm

Sales Office ( ) WASHINGTON

Salesperson ( ) KATHRYN SARDINSKY

Salesperson Phone# 202-955-5342

Salesperson FAX#

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$17,778	CABL	0%	KDKA	33%	UNKN	0%	WPCW	3%	WPGH	9%
		WPMY	1%	WPXI	28%	WTAE	26%				

Books null

Demos RA35+